

Leisure and lifestyle

Top ten sports, games and physical activities¹ among adults: by sex, 2002/03

Great Britain	Percentages		
	Males	Females	
Walking ²	36	Walking ²	34
Snooker/pool/billiards	15	Keep fit/yoga	16
Cycling	12	Swimming	15
Swimming	12	Cycling	6
Soccer	10	Snooker/pool/billiards	4
Golf	9	Weight training	3
Weight training	9	Running	3
Keep fit/yoga	7	Tenpin bowling	3
Running	7	Horse riding	2
Tenpin bowling	4	Tennis	2

1 Participation in the four weeks before interview.

2 Walking two miles or more for recreational purposes.

Source: General Household Survey, Office for National Statistics

http://www.statistics.gov.uk/downloads/theme_social/Social_Trends35/13_09.xls

Households with home access to the Internet: by region, 2002/03

	Percentages
North East	40
North West	42
Yorkshire and the Humber	41
East Midlands	48
West Midlands	41
East	52
London	50
South East	52
South West	43
England	46
Wales	36
Scotland	41
Northern Ireland	34

Source: Expenditure and Food Survey, Office for National Statistics

http://www.statistics.gov.uk/downloads/theme_social/Social_Trends35/13_11.xls

TV channel of choice: by age, 2003

	Percentages				
	16-24	25-44	45-64	65 and over	All aged 16 and over
BBC One	26	31	40	47	36
ITV1	20	29	26	25	26
Channel 4 (S4C in Wales)	12	7	6	5	7
BBC Two	6	4	6	10	6
Sky Sports	12	3	2	2	4
Five	2	4	3	3	3
Sky One	5	4	1	1	3

Source: Ofcom

http://www.statistics.gov.uk/downloads/theme_social/Social_Trends35/13_03.xls

Cinema attendance: by age

	Percentages			
	7-14	15-24	25-34	35 and over
1984	10	16	4	1
1985	16	22	7	2
1986	14	25	8	2
1987	12	26	7	1
1988	12	27	10	2
1989	17	30	11	2
1990	18	34	11	3
1991	14	33	15	3
1992	16	45	14	4
1993	22	35	18	5
1994	26	50	25	5
1995	30	38	19	8
1996	25	38	19	6
1997	34	52	34	10
1998	39	53	33	11
1999	37	58	25	12
2000	32	54	31	14
2001	38	50	29	15
2002	37	50	35	17
2003	38	52	33	14

Source: Cinema Advertising Association/Cinema and Video Industry Audience Research